



Mobile Computing: Delivering Content to the Research Community

A One-Day Workshop Co-sponsored by CENDI and NFAIS

National Archives William G. McGowan Theatre
700 Pennsylvania Avenue, NW
Washington, DC 20408

November 18, 2010
9:00 am - 4:30 pm



8:30 am - 9:00 am

Registration/Coffee



9:00 am - 9:15 am

Welcome/Opening Remarks

Lisa Weber, CENDI Chair
David Ferriero, US Archivist

9:15 am - 10:00 am

Mobile Delivery of Content: Current Status

The current landscape for mobile delivery of content - an overview that would provide insights and supporting statistics on the current adoption of mobile computing, and the types of devices used, etc. Introduction by Lisa Weber, CENDI Chair, NARA.

Brian O'Leary, Founder and Principal
Magellan Media

10:00 am - 10:20 am

Break and Networking Opportunity

10:20 am - 11:50 pm

Mobile Delivery of Content: Technology Challenges

Standards, user identification, etc., and most importantly, the platforms – an overview of the hardware, and upcoming hardware, and what possibilities these provide. Moderated by James “Raleigh” Durham, DTIC Administrator.

Nathan Clevenger, Chief Mobility Architect of ITR Group; Loren Frant, Head of Health Information Products Unit at NLM; and Dr. Nancy Proctor, Head of Mobile Strategy & Initiatives at the Smithsonian Institute

11:50 am - 12:50 pm

Lunch (will be provided)

Mobile Computing: Delivering Content to the Research Community



Afternoon Sessions

12:50 pm - 2:20 pm

Mobile Delivery of Content: Publisher Case Studies

Presentations by content providers on why they offer mobile access to their content, the challenges met user adoption, future plans, etc. Moderated by Brian Hitson, DOE OSTI.

Kent Anderson, CEO/Publisher, *The Journal of Bone and Joint Surgery*; ***Randy Waddell***, CAS Director of Marketing; and ***Dr. Choon Shil Lee***, Sookmyung Women's University, Seoul, Korea

2:20 pm - 2:45 pm

Break and Networking Opportunity

2:45 pm - 3:45 pm

Use of Mobile Computing in Scientific Communication and Workflow

This session will take a look at new applications or new forms of content that are being developed to facilitate the use of mobile computing within the scientific communication and workflow. Moderated by Bonnie Carroll, Executive Director of CENDI Secretariat

Dr. Jonathan Merril, CEO of *Astute Technologies*; ***Mike Daniels***, National Center for Atmospheric Research

3:45 pm - 4:30 pm

Mobile Computing: The Future Vision for Science and Technology

Advances in high speed internet access and mobile computing are having a broad impact on the research and scientific community. The vision about how these advances will continue to impact both information delivery and scientific workflows will be presented.

Melvin Greer, Chief Strategist, *Lockheed Martin's Advanced Technologies Office*

4:30 pm

Adjournment